

# Your Perfect Idea

Wedding Brainstorm Guide *by Middo Shoes.*

This is a fun part!

**1.** Tell us the ***style of your wedding***. Is it a countryside wedding among trees and flowers? Maybe a winter atmosphere suits you better? How would you describe it with single word: traditional, glamorous, rustic, luxury, funny, minimalist? It is advisable to gather together and send to us bits and bobs such as invitations, swatches, photos to outline the wedding character.

*Knowing this helps us to better understand your personal style and taste.*

**2.** Now choose some personal elements that are meaningful to you. We recommend 8-10 (up to 12).

- Think of ***places***: your first date, unforgettable trip to Rome, the mountain you both have hiked.
- Think of ***everyday objects***, seemingly ordinary, but typical of you. Morning coffee always together? You are both photography maniacs? At the end of the day it is all about those little things that describe us.
- Look at ***your dress***. Laces and patterns can inspire you. It is always good idea to match shoes with dress.
- What about ***pets*** or even small ***portraits of the couple***? That would be funny and cute.
- Don't forget to include ***your favourite flowers***! Despite all other factors, it is always nice to mix other elements with some pretty floral patterns.
- Think of ***writing***. Give personal touch to your shoes with your names and the date of your Big Day. Imagine beautiful script stating "Mr & Mrs" followed by your surname. Meaningful quotation is a great idea as well.

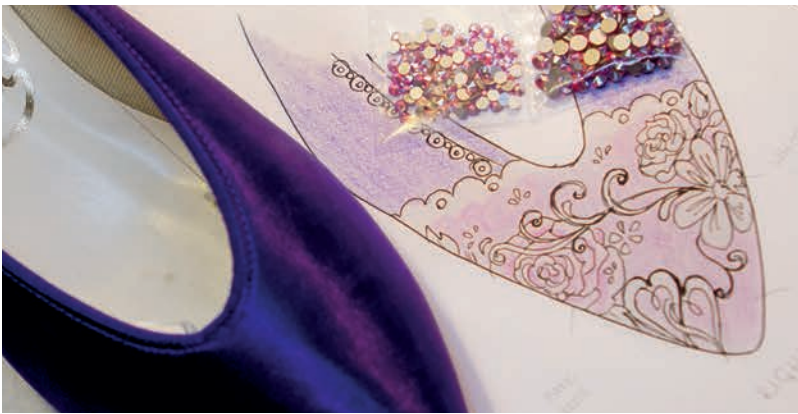
*That is your unique list of personalised items.*



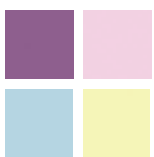
3. Last but not least to consider are **colours**. We are more than happy help you to select the harmonizing colour palette. Send us photos or swatches of fabrics if required.

Most of the time general advise is: **less is more**. Optimally choose up to 2-3 colours plus base artwork colour (black or brown). It keeps design sharp and stylish. Of course everything depends on the effect you are going to accomplish and your wedding style.

*Knowing those we are just one step ahead of creating one-of-a-kind, absolutely stunning shoes matched perfectly to You!*



*Behind the scenes: concept sketch, Swarovski crystals and satin vintage mid heels.*



Need more advice about matching colours? Struggle with finding the perfect pair of shoes? Contact us at [info@middoshoes.com](mailto:info@middoshoes.com)! We are very friendly, approachable and more than happy to help you.