

# Middo Shoes



HAND PAINTED SHOES

*Brochure 2016*

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## HOW IT WORKS

**1. Contact us** to book your spot on the calendar. Include in the message when at most you need your shoes to be ready. You can use our handy contact form at: [www.middo-shoes.com/contact](http://www.middo-shoes.com/contact).

**2.** After we'll check our bookings calendar, we'll come straight back to you to **let you know if your date is available.**

**3.** Once **you'll confirm placing an order**, an invoice for £50 of deposit will be send out for you. When the balance is settled, your appointment will be confirmed. You'll receive a custom order form.

**4. Send us your shoes** (include in the parcel/email any relevant photos, fabric swatches, sample invitations). You can print and fill out your custom order form and send back to us anytime via email or along with your shoes, whichever is more convenient for you.

**5.** We'll send you **an invoice for the remaining balance.** It's due before we send your customised shoes back to you.

**6. That's it!** Now just sit back and wait for the magic to happen. **Just for You!**



## PRICING GUIDE

Choose up to 12 elements to include in your custom design. Prices do not include shoes.

### CUSTOM ART

#### *Monochrome* | £149\*

Black & White design. Timeless elegance.

#### *Classic* | £178\*

Black & White plus up to 2 colours included in the price.

#### *Extravagant* | £200\*

Have your shoes as colourful as you wish. Unlimited colours and matching Swarovski crystals throughout the artwork included in the price.

### CRYSTALS

#### *Add Sparkle* | £20\*

Swarovski elements throughout the artwork.

#### *Diamond Heels* | £178\*

Heels encrusted with Swarovski crystals.

### EXTRAS | Price on Request

Contact us at [info@middoshoes.com](mailto:info@middoshoes.com) if you have in mind anything not listed in this guide (such as bows, flowers, butterflies).

\* starting rate; prices are in British pounds; the price includes the shoe preparing process and the artwork sealing

## SOLES

Painted are visible areas of the heel rise.

### *Crazy Soles* | £78

Spice up your perfect pair of shoes by requesting artwork on soles. Perfect for photo sessions.

### *Typographic Soles* | £28

You can request any wording you would like to carry with you on your soles. For example a quote from your favourite love poem.

### *Plain Colour Soles* | £17

Any single colour chosen by you.



## CHALLENGE US

Do you have an unique idea for a design? Brilliant, Alex loves challenges! It's what makes life and painting shoes so exciting. Share your thoughts with her via email ([info@middoshoes.com](mailto:info@middoshoes.com)).

